

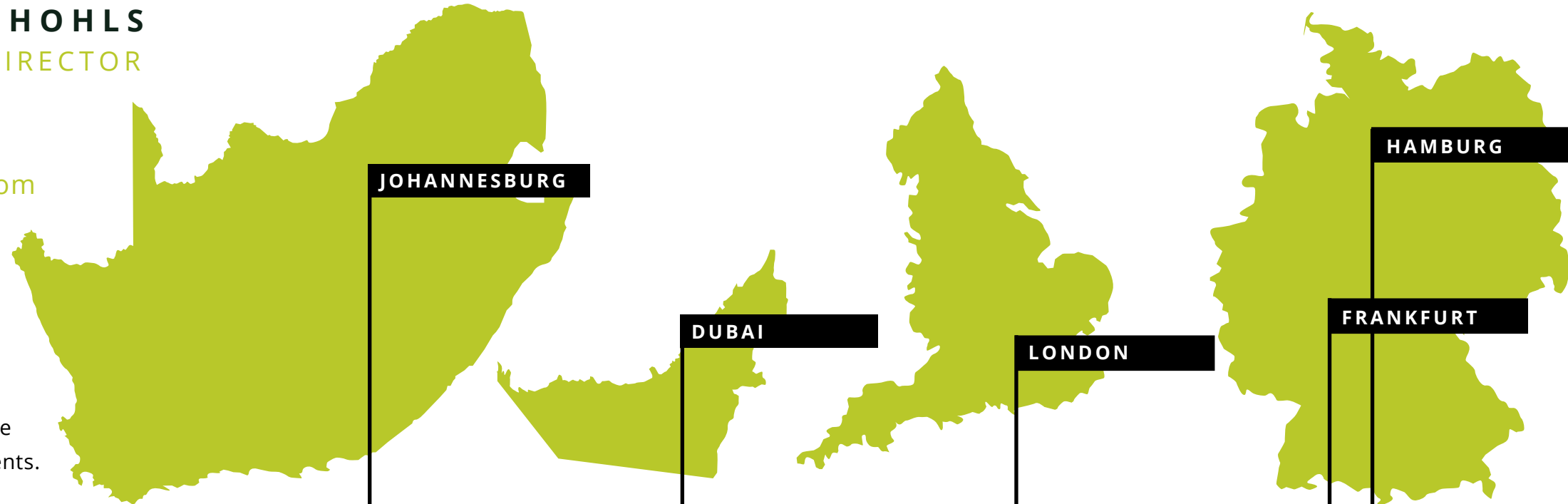
KIRSTEN HOHLS
CREATIVE DIRECTOR

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info@kirstenhohls.com

Born in England.
Grew up in South Africa.
Lived and worked in diverse
local and global environments.

I specialize in creative process
management - with ideas that
resonate globally - from brief
to final copy and enjoy working
closely with creative, strategic
and marketing teams.

I'm equally at ease in English and
German as well as Art and Copy.



JOHANNESBURG

1987 - 1989
National Diploma
Graphic Design

01_1990 - 08_1993
Junior Art Director
BLGK / Bates

09_1993 - 03_1997
Art Director
Hunt Lascaris TBWA

04_1997 - 03_1999
Art Director
Tamra C2

DUBAI

05_1999 - 12_1999
Art Director
Young & Rubicam

LONDON

04_2000 - 01_2002
Senior Art Director
TBWA

02_2002 - 12_2004
Senior Art Director
Saatchi & Saatchi

01_2005 - 12_2007
Creative Director
McCann Erickson

HAMBURG

FRANKFURT

05_2008 - 09_2010
Regional Creative
Scholz & Friends

10_2010 - 12_2012
Creative Director
JWT Hamburg

01_2013 - 03_2014
Freelance Creative

04_2014 - 03_2020
Creative Director
Jung von Matt

CANNES GOLD CANNES SILVER CANNES SHORTLIST
ONE SHOW GOLD
ADC GERMANY SILVER ADC GERMANY FINALIST
SILVER EFFIE MONTREUX GOLD NEW YORK FESTIVAL FINALIST
LONDON INTERNATIONAL FINALIST

AWARDS

CATEGORY EXPERIENCE

AUTOMOTIVE

AUDI
BMW
GENERAL MOTORS
HONDA
NISSAN

FINANCIAL SERVICES

CITIBANK
STANDARD BANK

CONSUMER GOODS

BEIERSDORF NIVEA GLOBAL
PROCTER & GAMBLE
PLAYTEX WONDERBRA
HONDA POWER EQUIPMENT
L'TUR LAST MINUTE HOLIDAYS

FOOD + BEVERAGE

BECKS
HENKELL
HOFBRÄU BEER
KRAFT - DACH + CEEMA
MARS - MIDDLE EAST
NESTEA - EUROPE
ROBERTSONS SPICES
ROWNTREES
TCHIBO FOOD - DACH + CEEMA

ELECTRONICS + DIGITAL MEDIA

HIGHVELD STEREO
LG ELECTRONICS
NASHUA OFFICE EQUIPMENT
PANASONIC - MIDDLE EAST
PHILIPS - MIDDLE EAST
SA BROADCASTING CORPORATION
SAMSUNG
SONY PLAYSTATION